

THE BLUE BOOK CHECKLIST – Researching a Specific Town





Checklist: Researching a specific town

1. What is the population of the town?	Notes:
2. If less than 50,000 people, what industries are sustaining the town?	Notes:
3. What is the main source of jobs for locals?	Notes:
4. What has been the capital growth for the town over the last 12 months, 5 years and 10 years?	Notes:
5. What is the main type of housing in the town?	Notes:
6. What style of housing is popular with tenants?	Notes:

7. What type of people live in the area?	Notes:
8. Are there any flood areas?	<input type="checkbox"/> Yes <input type="checkbox"/> No Notes:
9. What are the popular areas of town?	Notes:
10. What areas should be avoided?	Notes:
11. Are there any planned changes for the town?	<input type="checkbox"/> Yes <input type="checkbox"/> No Notes:
12. What types of properties are popular with tenants?	Notes:

13. Is the rental market strong in that suburb?	<input type="checkbox"/> Yes <input type="checkbox"/> No Notes:
14. Are there any major infrastructure changes occurring in the area i.e. freeways, shopping centres etc.?	<input type="checkbox"/> Yes <input type="checkbox"/> No Notes:
15. What type of properties sell better in the area – houses, townhouses, units or apartments?	Notes:
16. What are the sought-after streets, pockets in this area?	Notes:
17. Is there a lot of development happening in the area?	<input type="checkbox"/> Yes <input type="checkbox"/> No Notes:
18. How quickly can developments be approved through council?	Notes:

<p>19. What money is the council investing in the area to sustain its prosperity?</p>	<p>Notes:</p>
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<p>20. Is the council pro-business and pro-development?</p>	<p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Notes:</p>
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<p>21. What projects are currently being undertaken by the local council to better the town?</p>	<p>Notes:</p>
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<p>22. What facilities are in the town?</p>	<p>Notes:</p>
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Additional comments